



Manufacturers PACKAGE

ELECTRONIC MARKETING MAXIMIZER[®]

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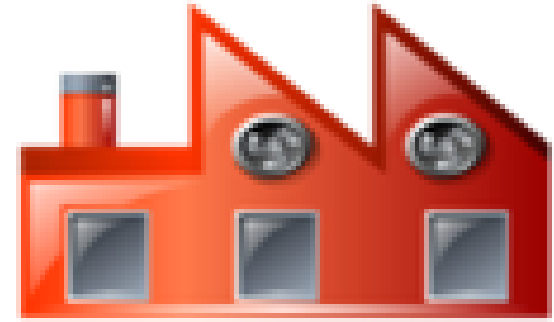
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www.e-cloud.co.za

Promote your Company & Services

The e-CLOUD Construction Marketing Maximizer® is designed to complement and maximize your existing electronic marketing spend by providing options that link to your existing methods of electronic marketing exposure: Company Website, Social Media pages, electronic advertisements, e-mail campaigns, etc.



The People and Market Sectors Covered

We offer promotion/marketing opportunities that provide exposure to the decision makers in the following construction industry sectors:



Consultant companies: Architects, Quantity Surveyors, Project Managers and Engineers



Contractors & Sub-Contractor Companies



Exposure Period

The PACKAGE is priced on a 12-month exposure basis and paid for either annually or monthly.

The FOUR Components of this PACKAGE

1. Manufacturers Technical Data Sheets

'Manufactures Technical Data Sheets' are designed to keep Professionals using the CPD On-Demand Service up-to-date with the latest product applications and methodology. They are supplied by Manufacturers and have embedded in them an 'Active Banner' for CPD On-Demand Users' to contact the Manufacturer company for further information.

[Click here for an Example of a Manufacturer Technical Data Sheet](#)

2. CPD On-Demand Study Aid Vouchers



These Vouchers enable CPD On-Demand Professionally qualified Users to obtain 'Study Aids' within the CPD On-Demand Services, free of charge, in order to obtain their CPD Credits. The CPD On-Demand Services are currently available for Architectural Professionals, Project Management Professionals and Engineering Consultants.

Vouchers can be given to your staff or can be given to others as a marketing aid. The package provides you with four R500 Vouchers as part of this Package.

3 & 4 Active Banners

We provide one Banner position option in the Package. The options to choose from are as follows: Our Electronic 'Active Banners' have the Standard Format as per the sample detailed below:

e-Cloud Active Banner www.e-cloud.co.za Click on the logo to go to our website. Click on the buttons to contact us.

Contracts on Demand (Pty) Ltd
Providing Contract Law Services and developing and marketing electronic services designed to improve Project productivity.

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Active Banner® Creation & Updating

One of the advantages of our 'Active Banner' technology is that the Advertiser can create, update or change the information on the Banner themselves - online and at any time, if they so wish.

Active Banner® Positioning Options

Electronic Services Landing Pages:

- PROCSA
- JBCC
- Health & Safety

e-DOCX Document Service Pages:

- e-Docx Project Mandatory Details Page '
- e-Docx Supplementary Details Page
- e-Docx PROCSA Document Suite Home Page
- e-Docx JBCC Document Suite Home Page
- e-Docx Health & Safety Document Suite Home Page

PACKAGE Content

1. Manufacturers Technical Data Sheets

We provide TWO full colour A4 Technical Datasheets including an 'Active Banner', within a selected CPD On-Demand Service. The Services are for: Architectural Professionals, Project Managers, Engineering Consultants.

2. CPD On-Demand® Study Aid Vouchers

We provide FOUR for CPD-On Demand Study Aid Vouchers for you to give away to consultants of your choice.

3. Active Webpage Banner Positioning Options

We provide ONE Banner position in the Package for your company to take an 'Active Banner'. The options are detailed above.

4. e-CLOUD Construction Online Tender System Link & Active Banner

A link to your 'Active Banner' from your name on the list of potential Tenderers within the e-Cloud Construction Document Access Service – e-DOCX e.g. Category: Special Partitions



PACKAGE Price

Please discuss the package price with our representative.

For further information please contact Thinus at:

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