



PROMOTION WITH JBCC Nov 2020 / Dec 2021

The Building Contract Agreements

DIRECTLY REACH THE CLIENT / CONTRACTOR 'DECISION MAKERS' IN THE BUILDING INDUSTRY

THE JOINT BUILDING CONTRACTS COMMITTEE (JBCC) - CONSTITUENT BODIES

**Association of South African Quantity Surveyors
Consulting Engineers South Africa
South African Institute of Architects
South African Property Owners Association
Master Builders South Africa
Specialist Engineering Contractors Committee
Association of Construction Project Managers**

The above Constituent Bodies publish the JBCC 2000 series of Contractual Agreements. These are compiled in the interests of standardization of documentation in the building industry in Southern and Sub-Saharan Africa and represent good practice. The documents cover all aspects of contracts for most types of projects including Government & Private work, simplify the tendering for and the administration of, building contracts, producing economic advantages for all.

INTRODUCTION

The JBCC Contract Agreements are compiled on a mandate from the JBCC Constituent Bodies and the CIDB (Construction Industry Development Board).

The Agreements set out a clear, balanced, and enforceable set of procedures, rights, and obligations which, when managed and administered, protect the Employer / Client and Building Contractors.

Unlike many other promotional opportunities such as Trade Magazines, the JBCC publications are referred to by the Client and Contractor decision makers, throughout the year, and in Training Seminars, thereby giving continued exposure to the target market.

NEW PUBLICATIONS

In August 2020 JBCC published two new contracts: The Small and Simple Works Contract and the Direct Contractor's Contract

JBCC ELECTRONIC SERVICE (e-JBCC)

Each JBCC Agreement, including your company's information, will be available for purchase, collaborative completion, viewing and printing via the Internet; through the e-JBCC Electronic Service.

Your company's name will also feature as a contributor with JBCC, on the JBCC website. In addition, your company's telephone number and a click-through to your company's website, will be provided.

REFERENCE GUIDES

The two JBCC Guides i.e. Guide to Interim, Practical and Final Works and the Guide to Valuation, Certification and payment are Reference Documents and used as such by people in the offices detailed below and accessed electronically from the on-line e-JBCC Electronic Service. These Guides are not printed every year so advertising in these is sold for a period of two years.

CLASSES OF READERSHIP – PRIVATE WORK (Number of Offices)

The JBCC Agreements are used for Private Works by amongst others: Developers 500, Property Owners 1000, Architects 2000 Quantity Surveyors 2500, Mechanical & Electrical Engineers 10000, Lawyers 200, Project Manager 300, Contract Managers 500 Building Contractors 6000, Sub-Contractor 500,

GOVERNMENT & PUBLIC WORKS (Number of Offices)

The JBCC has recently concluded an Agreement with the Dept. of Public Works for the JBCC Agreements to be used by all Provinces for their Projects.

JBCC DOCUMENTS CIRCULATION AND EXPOSURE (Estimated)

Prices are for exposure in all documents printed within a 12 month period as follows, apart from the Guides which is for two years:

	Numbers downloaded Per annum	Read each year by an estimated	Accessed on-line by an estimated
Principle Building Agreement (PBA)	7000	28 000 Decision makers	1750 Decision makers per month
PBA Contract Data Document	24000	48000 Decision makers	6000 Decision makers per month
Nominated / Sel. Sub-Contract	2000	8000 Decision makers	500 Decision makers per month
N/S Contract Data Document	8000	16000 Decision makers	2000 Decision makers per month
Minor Works Agreement	4000	24000 Decision makers	1000 Decision makers per month
MW Contract Data Document	16000	32000 Decision makers	4000 Decision makers per month
Guide to Interim & Practical Completion	4000	16000 Decision makers	2000 Decision makers per month
Guide to Valuation Certification & Payment	4000	16000 Decision makers	2000 Decision makers per month
Small and Simple Works Contract	4000	16000 Decision makers	2000 Decision makers per month
Direct Contractor's Contract	4000	16000 Decision makers	2000 Decision makers per month
 JBCC Seminar Attendees	 Approximately 2000 per annum		

ADVERTISEMENT POSITIONS IN THE JBCC AGREEMENTS (A4 size full colour page)

- Front Inside Cover**
Opposite Preface
- Opposite table of Contents**
- Branding page**
Opposite signing page
- Back outside Cover**

JBCC ELECTRONIC SERVICE (e-JBCC)



All the above Documents can be read and printed via the Internet from the JBCC Electronic Service called e-JBCC. www.jbcc.co.za. Links are provided to this Service from the sites of the Professional Institutes, Service Associations and Partners who are JBCC Constituents. Recently available as part of e-JBCC is a Document Collaboration Service where the JBCC Agreements can be completed via the Internet, by two parties in different geographical locations.


IMBEDDED 'ACTIVE BANNER' in A4 Advertisement

An Active Banner (electronic banner) is imbedded at the bottom section of your A4 advertisement. The Active Banner is designed to maximize your digital marketing.





Each "Active Banner" contains:

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4. **Links to your company's profiles (When present) on: LinkedIn, Facebook, Twitter,**
5. **A link to your Skype address**
6. **Your company's slogan and contact details**

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Contractors recommended by people like you!

ONTENDER (Pty) LTD

Assisting the home owner / developer to build to budget, on-time, at reduced risk

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Western Cape

Block 5A, Fairview Office Park
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Tel: 087 944 7393
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E-MAIL

SMS



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