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# **ADVERTISING & PROMOTION Feb 2019**

IN

# CLIENT / CONSULTANT PROFESSIONAL SERVICES AGREEMENTS UNIQUE OPPORTUNITY!

Reach the building & construction

Decision Makers directly

by promoting your company in the PROCSA agreements

### **INTRODUCTION**

The Client / Consultant Professional Services Agreements are compiled on a mandate from the PROCSA Constituent Bodies and the CIDB (Construction Industry Development Board).

The Agreements set out a clear, balanced and enforceable set of procedures, rights, and obligations which, when managed and administered, protect the Employer / Client and the Professional Team.

Unlike many other promotional opportunities such as Trade Magazines, the PROCSA publications are referred to by the Client / Consultant decision makers, throughout the duration of their project, thereby giving continued exposure to the target market.

# **PUBLICATION EDITIONS**

The first publication of the Terms & Conditions took place in 2007. The Second Edition, in September 2009. The Third Edition in October 2012. The fourth Edition in October 2017. The Matrix Document was first published in 2009. The Agreements are now only available electronically online through the PROCSA Website.

## PROCSA CLIENT / CONSULTANT PROFESSIONAL SERVICES AGREEMENTS

One Document for each Discipline is signed by the Client and each Consultant involved in a Project. e.g. Architectural professionals, Engineers, etc. The Agreements are applicable to most Building and Construction Projects that employ Consultants.

Each Document contains the following:

- **Terms & Conditions** all definitions and interpretations of the Agreement.
- The Schedule Annexure A the Variables, Amendments and Special Conditions pertaining to the Project. These variables and / or special conditions take precedence over anything in conflict with the Terms and Conditions.
- The Scope of Services Annexure B provides the Employer / Client with details of the Services provided by each Professional Discipline on the Project, indicating their Scope of Work by Project Stage.

# THE MATRIX DOCUMENT (Scope of Services by Project Stage and by Discipline)

This Document covers all Disciplines and is used to clarify each Discipline's role within each stage of a Project. One copy is used for each Discipline involved in the Project.





Click Here to see a sample Document

This series of Agreements are seen by the Clients / Employers and the Professional decision makers in each Discipline. (See list of documents). PROCSA Agreements are being supported and used extensively. The electronic advertising exposure period is one calendar year from the month following placement of the order.

Each PROCSA Agreement, including your company's advertisement, is available for purchase, collaborative completion, viewing and printing via the PROCSA Website. Your company's name as an advertiser, telephone number and a click-through to your company's website, will also be included on the PROCSA website.

Approximate number of offices that have access to the PROCSA Agreements:

- o 500 Government Agencies
- o 500 Developers
- o 1000 Property Owners
- o 2000 Architects
- 2500 Quantity Surveyors
- o 10000 Mechanical & Electrical Engineers
- o 200 Lawyers
- 300 Project Managers

# PROCSA AGREEMENT DOCUMENTS

Agreements are available for each of the following Disciplines:

3101 Architectural Services
3102 Civil Engineering Services
3103 Construction Health & Safety Services
3104 Development Manager Services
3105 Electrical Engineering Services
3108 Principal Agent Services
3109 Construction Project Management Services
3110 Quantity Surveying Services
3111 Structural Engineering Services
3112 Wet Services

3106 Landscape Architectural Services 3120 General Services Blank

### **AVAILABLE ADVERTISEMENT POSITIONS IN EACH AGREEMENT**

# **ADVERTISEMENT POSITIONS IN THE AGREEMENTS** - (A4 full colour advertisement)

- Front Inside Cover Opposite Table of Contents page
- Before Annexure A Opposite the first page of Annexure A The Schedule
- Before Annexure B Opposite the first page of Annexure B The Scope of Services

# ADVERTISEMENT POSITIONS IN THE MATRIX DOCUMENT- (A4 full colour advertisement)

- Front Inside Cover- Opposite Index Page
- Back Inside Cover Opposite Notes page
- Back Outside Cover

# ADVERTISEMENT BRANDING - (A4 full colour advertisement)

Advertising Branding Pages are sold to companies who wish to always see their own advertisement page opposite their 'Project Agreement' signing page, whenever they purchase an Agreement for their own use.

# PROCSA DOCUMENT LANDING PAGE

All the above Documents are read and printed via the Internet via the **PROCSA Website.** (www.procsa.co.za.) This links to a PROCSA Landing Page where users can access special Document completion facilities.

## **Constituent Bodies of PROCSA**

# The following Professional organisations formulate the PROCSA Agreements:

- Association of Construction Project Managers
- Africa Association of Quantity Surveyors
- Association of South African Quantity Surveyors
- Consulting Engineers South Africa
- Association of Construction Health & Safety Management
- South African Property Owners Association
- The Institute for Landscape Architecture in South Africa
- South African Institute of Architects
- South African Black Technical and Allied Careers Organisation



