



Promotion with JBCC The Building Contract Agreement

Reach the building & construction Decision Makers directly by promoting your company in the JBCC Agreements.

THE JOINT BUILDING CONTRACTS COMMITTEE
JBCC

DIRECT CONTRACTOR'S CONTRACT

Project Reference

Location

Employer Reference Employer

Direct Contractor Reference Contractor

Contractor (where appointed) For Reference Purposes Only

**Your A4
Advertisement**

JBCC Edition 1.0 - May 2020

The JBCC Contract Agreements are compiled on a mandate from the JBCC Constituent Bodies and the CIDB (Construction Industry Development Board). The Agreements set out a clear, balanced, and enforceable set of procedures, rights, and obligations which, when managed and administered, protect the Employer / Client and Building Contractors. Unlike many other promotional opportunities such as Trade Magazines, the JBCC publications are referred to by the Client and Contractor decision makers, throughout the year, and in Training Seminars, thereby giving continued exposure to the target market.

The Joint Building Contracts Committee (JBCC) - Constituent Bodies

Association of Construction Project Managers (ACPM)

Association of South African Quantity Surveyors (ASAQS)

Black Business Council in the Built Environment (BBCBE)

Consulting Engineers of South Africa (CESA)

Master Builders South Africa (MBSA)

South African Black Technical and Allied Careers Organisation (SABTACO)

South African Institute for Architectural Technologies (SAIAT)

South African Institute of Architects (SAIA)

South African Property Owners Association (SAPOA)

The above Constituent Bodies publish the JBCC 2000 series of Contractual Agreements. These are compiled in the interests of standardization of documentation in the building industry in Southern and Sub-Saharan Africa and represent good practice. The documents cover all aspects of contracts for most types of projects including Government & Private work, simplify the tendering for and the administration of, building contracts, producing economic advantages for all.

A 4 Advertisement Positions in JBCC Agreements/Contracts

Please contact for prices: 010 015 0431 / 082 052 1917

JBCC Electronic Document	A4 Advertisement Page: Position 1	A4 Advertisement Page: Position 2	A4 Advertisement Page: Position 3
Principle Building Agreement (PBA)	Front Inside	Opposite Tables of Contents	Back outside
PBA Contract Data Document	Front Inside	Opposite Project Information page	Back outside
Nominated / Sel. Sub-Contract	Front Inside	Opposite Tables of Contents	Back outside
N/S Contract Data Document	Front Inside	Opposite Tables of Contents	Back outside
Small & Simple Works Contract	Front Inside	Opposite Tables of Contents	Back outside
Direct Contractor's Contract	Front Inside	Opposite Tables of Contents	Back outside
Minor Works Agreement	Front Inside	Opposite Tables of Contents	Back outside
MW Contract Data Document	Front Inside	Opposite Tables of Contents	Back outside

About the A 4 Advertisement positions in JBCC Agreements/Contracts

Promotion via the JBCC Agreements has been reintroduced after a period of 5 years. These advertising opportunities are available to companies who wish to reach and influence their target market of directors via positioning their A4 colour Advertisements within the JBCC Electronic Agreements/Contracts.

The Active Banner

As this promotion is via JBCC Electronic Contracts/Agreements , we are able to embed within the Advertisements an 'Active Banner', which is interactive and enables viewers to actively respond online to your Advertisement.

The 'Active Banner' comprises of the following:

- Your Company Logo with a link to your website / any other web page
- Social Media icons that link to your Social Media
- Email and SMS buttons for people to respond directly to you from your advertisement via

[**Click Here for Example - A4 Advertisement with Active Banner**](#)

JBCC Documents Circulation and Exposure (estimated)

JBCC Electronic Document	Numbers downloaded	Read each year by an estimated	Accessed on-line by an estimated
Principle Building Agreement (PBA)	7000	28 000 Decision makers	1750 Decision makers per month
PBA Contract Data Document	24000	48000 Decision makers	6000 Decision makers per month
Nominated / Sel. Sub-Contract	2000	8000 Decision makers	500 Decision makers per month
N/S Contract Data Document	8000	16000 Decision makers	2000 Decision makers per month
Small and Simple Works Contract	4000 (Estimate)	16000 Decision makers	2000 Decision makers per month
Direct Contractor's Contract	4000 (Estimate)	16000 Decision makers	2000 Decision makers per month
Minor Works Agreement	4000	24000 Decision makers	1000 Decision makers per month
MW Contract Data Document	16000	32000 Decision makers	4000 Decision makers per month



For further information please contact Thinus on:

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