



Voluntary Associations (VA's) Online CPD Training Cooperation Initiative



About this opportunity

In these trying times, it is important that organisations work together for mutual benefit.

This opportunity is designed to complement your VA's CPD training activities in us cooperating with you in providing facilities and assistance in organising and hosting online Webinars and online Training Courses and in video recording these for featuring as 'Study Aids' in the CPD On-Demand Service on our e-CORE online training platform.

It also provides a means for your VA to generate additional revenue, some of which is annuity recurring income.

Participants currently include CESA, SAIA and ACPM.

Components

We make the following components available to your VA:

1. Opportunities for your VA within the CPD On-Demand® Service

The CPD On-Demand Service

This Service is based on the e-CORE for online training platform developed by Contracts On Demand (Pty) Ltd for users within the Built Environment industry. It enables members of the Professional Councils to access 'Study Aids' and obtain CPD Credits 24/7 from their office or home. CPD On-Demand Services are currently available for:

- ▶ Architectural Professionals run by SAIA
- ▶ Project Management Professionals run by ACPM
- ▶ Engineering Consultants run by CESA



Please click on
the icon to
find out more

CPD On-Demand Service 'Study Aid'

A 'Study Aid' is training content within the CPD On-Demand Services and includes Videos, PowerPoints, Publications and Technical Papers.

CPD On-Demand Service 'Study Aid Provider'

A 'Study Aid Provider' is a VA or any other organisation or person who provides a Study Aid. The 'Study Aid' Provider earns annuity recurring income from the sale of Study Aids to users through the Service.

CPD On-Demand Service 'Study Aid Validator'

Each Study Aid is Validated by a 'Study Aid Validator' that is usually a VA that is authorised to Validate CPD training by its Professional Council. The 'Study Aid Validator' earns annuity recurring income from the sale of Study Aids to users through the Service.

2. Provision to your VA of the Webinars On-Demand® Service

We provide a Service to Voluntary Associations that assists them in the organisation and hosting of Webinars for their members. This Service is called Webinars On-Demand.

The Webinars On-Demand Service includes the video recording of Webinars which can be used to generate income for the VA by including them as 'Study Aids' within the CPD On-Demand Service.

Please click on
the icon to
find out more



3. Active Banner® Advertising

Participating VA's would be provided with an 'Active Banner' that would be featured within the CPD On-Demand Service of your choice. These Active Banners can also be sold by your VA.

Active Banners

Our Electronic 'Active Banners' have the Standard Format as the sample detailed below:

The diagram illustrates the standard format of an Active Banner. It features a rectangular banner with a black border. At the top left, it says "e-Cloud Active Banner" followed by the URL "www.e-cloud.co.za". To the right of the URL, it says "Click on the logo to go to our website. Click on the buttons to contact us." Below this header, the banner is divided into two main sections. The left section contains a logo for "Contracts ON DEMAND" with a building icon, and two buttons labeled "SMS" and "Email". The right section contains the company name "Contracts on Demand (Pty) Ltd", a description of services "Providing Contract Law Services and developing and marketing electronic services designed to improve Project productivity.", and contact details including a physical address, telephone, fax, email, and cell number. Callouts point to various elements: "Your Logo that links to a Web Page of your choice" points to the "Contracts ON DEMAND" logo; "Link to your Website" points to the URL; "Your Company Name" points to "Contracts on Demand (Pty) Ltd"; "Your Slogan/any other info" points to the service description; "Email & SMS Buttons for users to directly contact your Company" points to the "SMS" and "Email" buttons; "Social Media Icons with links" points to the Facebook, Twitter, LinkedIn, and YouTube icons; and "Your Company Contact Details" points to the address and contact information.

Callouts and their corresponding elements:

- Your Logo that links to a Web Page of your choice
- Link to your Website
- Your Company Name
- Your Slogan/any other info
- Email & SMS Buttons for users to directly contact your Company
- Social Media Icons with links
- Your Company Contact Details

Active Banner Creation & Updating

One of the beauties of our 'Active Banner' technology is that the Advertiser can create, update or change the information on the Banner themselves, online - at any time.

4. CPD On-Demand® Study Aid Vouchers



These Vouchers enable CPD On-Demand Professionally qualified Users to obtain, free of charge, 'Study Aids' within the CPD On-Demand Services, when obtaining their CPD Credits.

We would provide you with a VA Branded Web page that connects to an online System that would enable your VA to sell these Vouchers and earn revenue from them.

Your VA has the opportunity of taking a selection of, or all four of the options above.

For further information please contact Adrian at:

Tel: 082 851 5924

Email: adrian@contractsondemand.co.za

