



e-CCN CORPORATE CONNECTION SERVICE March 2025

The Corporate Connection Service is part of the **e-CLOUD Construction Network (e-CCN)** that is a collection of online cloud-based Services that are designed to provide users, working in the construction industry, with a consolidated, integrated resource for increasing their productivity and decreasing their costs.

The Purpose of the Corporate Connection Service

The Service is designed to save our User's time and effort in finding reliable companies that serve the Built Environment Industry and the services that they offer, and to easily open an initial communication with them regarding their needs.

How does the Corporate Connection Service work?

The User is presented with Categories of Services that companies provide, e.g. Quantity Surveyors, Project Managers, Architects, Engineering Consultants, Banking, Insurance, Software Services, etc. By clicking on a Category, the user accesses a listing of companies providing the chosen Category of Service. The User can then choose a company that has a Corporate Connection Service Channel.

A Company's Corporate Connection Service Channel

Your company's Channel will provide the user with the following:

- i. a brief description of your company with a company graphic and logo.
- ii. a list of your company's Services together with a User Enquiry facility for each Service.
- iii. A click-through link to the page on your website describing each particular Service.
- iv. A facility for the User to link back to your Channel page to enquire about each Service via e-mail briefly describing his / her needs relating to this Service.
- v. A link to your new Projects Showcase pages on e-CCN

e-CCN New Projects Showcase

Companies starting new Projects will be able to showcase up to three of these within our New Projects Showcase Pages on e-CCN providing you have used any one of the forms of contract features within our Document Access Service. E.g. PROCSA, NEC etc. Users will be able to navigate seamlessly between your Corporate Connection Service Channel and your 'New Projects Showcase', thus ensuring cross-linking and enhanced visibility for your brand.

Your Channel Performance

An automated monthly report will be delivered to you via email providing you with insights of traffic on your Channel, including the number of visits and the frequency of enquiries for each of your Services.

Benefits to your company in taking a CCS Channel

By taking a Corporate Connection Service Channel you are seen to be a recognised company in the Industry and listed with other reliable companies that wish to be seen as such by the 20 000 plus Registered Users and 14 000 plus Registered companies using the e-CLOUD Construction Network. By linking your own website to your Channel, you are leveraging and maximizing the money you have spent on your own website and ensuring that users in your industry have a chance to access it in a structured way.

How am I charged for a CCS Channel?

The Service is offered to you on a Subscription basis. This subscription includes:

- i. Monthly feedback to you on:
 - a. Number of accesses to each of your Service Pages
 - b. Number of Enquiry e-mails sent to you for each of your Services

- ii. Two updates to your Channel content per annum. Over and above this we will quote you.

What if I don't have a Website to connect to

For smaller companies that do not own a website, we can offer to create for you at an affordable price, a standard-format website hosted within e-CCN. This service includes free hosting and no domain registration fees.

This standard format website comprises of:

- **URL**
A dedicated web address, e.g., <https://ccs.e-cloud.co.za/companyname/>, providing direct online access to your website
- **Home Page**
A welcoming page featuring a brief description of your company, a compelling graphic, and your corporate logo to establish brand identity and engage visitors.
- **About Us Page**
Share your company's history, vision, mission, and values, giving visitors a deeper understanding of your business and its unique strengths.
- **Services Pages**
Individual pages highlighting your services
- **Contact Page**
Provide essential contact information, including address, phone numbers, email, and a simple form for customer inquiries.
- **Website Search Engine Optimization (SEO)**
Optimized content and structure to improve your site's visibility on search engines, ensuring better ranking and reach.
- **Monthly Access Statistics**
Receive detailed reports on visitor traffic and behaviour patterns to understand your audience and measure performance.
- **Links to Social Media**
Direct integration of your social media profiles, encouraging engagement and providing additional touchpoints for your clients. (optional)

For further information, please contact Thinus Lindeque

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